

## Shaw) Direct

## **NEWS RELEASE**

## Groove to the music: Galaxie Mobile app included with Shaw subscription Celebrate Canadian music at the 2013 JUNO Awards with Galaxie and Shaw

**CALGARY, AB (April 2, 2013)** – The *Galaxie Mobile* app, included with Shaw Direct as well as Digital TV on Shaw, connects music-lovers to over 60 talk-free, commercial-free streaming music channels. From the latest hits, to classic rock, to Bollywood – *Galaxie Mobile* has music genres covered – all on the go.

*Galaxie Mobile*, part of the Shaw Go suite of apps, delivers the great variety of Galaxie music channels currently enjoyed by customers via TV or Internet browser. Available for Apple iOS and Android devices, the app's features include album cover art, channel information, a listing of each channel's past songs, a direct link to purchase music on the iTunes store on Apple iOS devices and a homepage widget for Android devices.

"The new *Galaxie Mobile* app reflects our commitment to offer our customers the highest-quality entertainment options as part of their service," said Peter Bissonnette, President, Shaw Communications Inc. "*Galaxie Mobile* is another great way to take the Shaw entertainment experience on the go and is a fun complement to the suite of Shaw Go apps already available to customers."

"We've received really positive feedback for *Galaxie Mobile*. Canadians are changing their viewing and listening habits, increasingly accessing entertainment content outside the home," stated Eric Boyko, President and CEO of Stingray Digital, owners and operators of Galaxie. "Through our partnership, Shaw customers are able to take their music on the go for free - the same great Galaxie music they have loved for over 15 years."

From March 26 to April 10, Stingray Digital is giving customers a chance to win a trip for two to the JUNO Awards in Regina in April. Canadian music-lovers can visit <u>www.galaxie.ca/JUNOAwards</u> to enter and for full details.

*Galaxie Mobile* is now available as a free download from the <u>iTunes</u> and <u>Google Play</u> stores. To authenticate, Shaw Direct customers should use their account number and password, while Shaw Cable customers can login using their @shaw.ca e-mail address and password.

Galaxie music can also be accessed on Shaw or Shaw Direct by tuning into Galaxie channels, using the onscreen guide or accessing the online Galaxie Player available at <u>vod.shaw.ca/music</u> and <u>vod.shawdirect.ca/music</u>.

For more information, please visit <u>www.shaw.ca</u> or <u>www.shawdirect.ca</u>.

## About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.3 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit www.shaw.ca.

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