









Welcome to the ultimate TV experience.

Business Programming Brochure



Shaw) Direct
Satellite TV

Reasons to switch to Shaw Direct.

-  Over **200 HD** channels[^]
-  Highest satellite customer satisfaction nationwide^{^^}
-  **ALL DIGITAL**, crystal clear picture and sound
-  Technical support available 24/7/365, based in Canada
-  Free basic service calls for Shaw Business equipment and service issues
-  Flexible plans to suit your business

Our receivers lets you and your customers watch standard-definition, HD, 3D and on-demand programming in 100% digital picture and sound.



Essential HD receiver

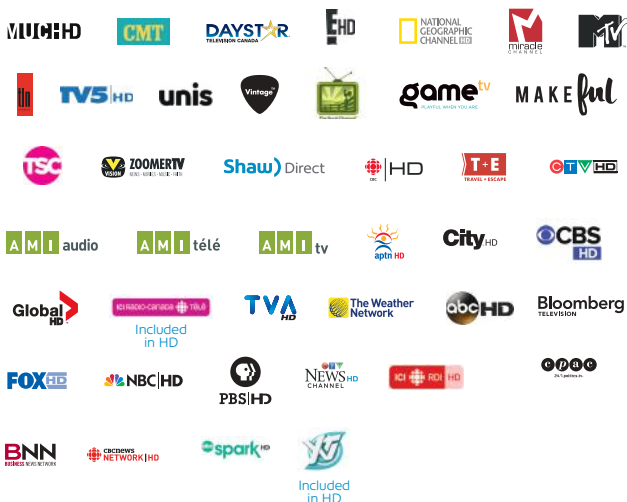
- Up to 14 days of detailed programming info with the HD Guide
- Search by keyword, category or interests to find the most engaging content for your staff and customers

Find your perfect package.

Essentials[†]

Create an engaging environment for staff and customers by offering the most relevant news, sports and entertainment TV content.

\$48⁹⁹* per month



Sports



For bars and restaurants with a liquor licence, **Essentials Lite** is available for \$42.99* per month. French and Bilingual packages also available.

[†]Not available for commercial establishments that have a liquor license (such as bars and restaurants).



Choose your Theme Packs.

Customize your entertainment experience by adding 1 to 12 great Theme Packs to your TV package.

+ Pick 1 Pack **\$7*** per month

+ Pick 3 Packs **\$16⁹⁹*** per month

+ Pick 7 Packs **\$30⁹⁹*** per month

+ Pick 9 Packs **\$39⁹⁹*** per month

+ Pick 11 Packs **\$45⁹⁹*** per month

+ Pick 12 Packs **\$49⁹⁹*** per month

Lifestyle



Real Life



Your Life



Cool Stuff



Smart Stuff



Intense TV



More Movies



FYI



Fun Stuff



Prime Time



Music



Sports†



More Sports†



† Available for \$9.99 in the commercial sports pack for commercial establishments that have a liquor license (such as bars and restaurants).

Add more sports and entertainment.

+ World and Adventure

\$6⁰⁰*
per month



+ Multicultural

From \$15⁰⁰*
per month



South Asian 4-Pack



+ STINGRAY MUSIC

\$19⁹⁹*
per month

Includes 40 channels of commercial-free music from around the world.

Stingray is also available for purchase as a stand-alone channel, \$33.49.

+ Business Sports

\$10⁰⁰^
per month



Included in HD



+ Premium Sports

\$10⁰⁰^
per month



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD



Included in HD

†Not available for commercial establishments that have a liquor license (such as bars and restaurants).

^If you're subscribed to commercial TSN, RDS and Sportsnet, the add-on price is \$5.00.

Customize your entertainment experience by adding 1 to 45 individual channels to any base package.

+ Pick 1 From **\$3** per month extra*

Standalone channels only. Not eligible to receive grouped channels.

+ Pick 10 **\$20** per month extra*

+ Pick 30 **\$40** per month extra*

+ Pick 45 **\$55** per month extra*

Pick from many of our English channels, including some of our most popular channels.

Grouped channels count as one pick for Pick 10 and up.



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shawdirect.ca/business

1-877-686-7912

*Prices subject to change without notice. Prices shown do not include tax. Not all Shaw services are available in all regions. Installation fees may apply. Rental equipment must be returned to Shaw if any of your services are cancelled. You may not resell any Shaw Services. HD hardware is required for HD Programming. After the first receiver, an outlet rate of \$9.99 per month will be applied for each additional receiver. Other conditions may apply.

All Shaw Direct services are subject to our Terms of Service and Privacy Policy.

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