



## NEWS RELEASE

### **ABC SPARK AND SPACE HD COME TO SHAW** ***Catch the spark and glow of two new channels on Shaw Cable and Shaw Direct***

**CALGARY, AB (March 26, 2012)** – Just in time for spring break, Shaw Cable and Shaw Direct are excited to launch ABC Spark and SPACE HD to all customers.

Corus Entertainment's ABC Spark is making its Canadian debut on Shaw on Monday, March 26. ABC Spark is built on the foundation of the successful U.S. brand ABC Family and will feature hit shows *The Secret Life of the American Teenager*, *Make It or Break It*, *Switched at Birth*, *The Lying Game* and *Melissa & Joey*. Shaw Cable and Shaw Direct customers can catch ABC Spark on free preview until June 30, 2012.

The same great SPACE channel customers love is now available in High-Definition, bringing fans creative exclusive series and favourites like *Doctor Who*, *Being Human*, *Sanctuary* and *Todd & the Book of Pure Evil*. This channel has previously only been available in select markets and Shaw is now pleased to extend the offer to all Shaw Cable and Shaw Direct customers. The channel is on free preview for Shaw Direct customers until April 30, 2012.

“Shaw is committed to delivering our customers the best in entertainment offerings,” said Peter Bissonnette, President, Shaw Communications Inc. “ABC Spark and SPACE HD are two highly anticipated channels that add even more options to our exceptional selection of channels.”

Following the free preview, Shaw Direct customers can access ABC Spark as part of English Essentials and French Essentials. Shaw Cable customers can enjoy ABC Spark as part of Premier TV or the Family Theme Pack in Shaw Exo Bundles.

Shaw Cable and Shaw Direct customers who currently subscribe to SPACE will receive SPACE HD at no additional cost. SPACE in Standard and High-Definition is available on Shaw Direct through Digital Favourites, Prime Time and Parfait-Bilingue Extra packaging. On Shaw Cable, SPACE can be picked up as part of Premier TV or the Entertainment 1 Theme Pack in Shaw Exo Bundles.

Customers can check local listings or the on-screen programming guide for channel information. For more information, please visit [www.shaw.ca](http://www.shaw.ca) or [www.shawdirect.ca](http://www.shawdirect.ca).

#### **About Shaw Communications Inc.**

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 18 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

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