



# Welcome to the ultimate TV experience.

Business Programming Brochure

**Shaw)** Direct  
Satellite TV

# Reasons to switch to Shaw Direct.

- ✓ Over **200 HD** channels<sup>^</sup>
- ✓ Highest satellite customer satisfaction nationwide<sup>^^</sup>
- ✓ **ALL DIGITAL**, crystal clear picture and sound
- ✓ Technical support available 24/7/365, based in Canada
- ✓ Free basic service calls for Shaw Business equipment and service issues
- ✓ Flexible plans to suit your business

Our receivers let you and your customers watch standard-definition, HD, 3D and on-demand programming in 100% digital picture and sound.



## Essential HD receiver

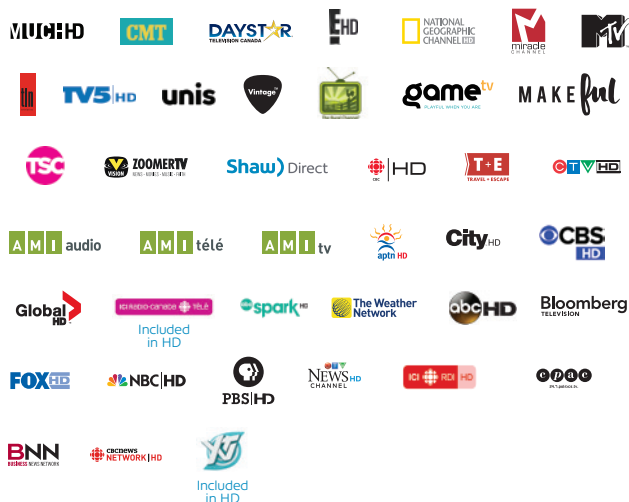
- Up to 14 days of detailed programming info with the HD Guide
- Search by keyword, category or interests to find the most engaging content for your staff and customers

# Find your perfect package.

## Essentials

Create an engaging environment for staff and customers by offering the most relevant news, sports and entertainment TV content.

**\$53<sup>99</sup>\***  
per month



## Sports<sup>†</sup>



For bars and restaurants with a liquor licence, **Essentials Lite** is available for \$42.99\* per month. French and Bilingual packages also available.

<sup>†</sup>Not available for commercial establishments that have a liquor license (such as bars and restaurants).



# Choose your Theme Packs.

Customize your entertainment experience by adding 1 to 12 great Theme Packs to your TV package.

+ Pick 1 Pack **\$8** per month

+ Pick 3 Packs **\$19<sup>99</sup>** per month

+ Pick 7 Packs **\$38<sup>99</sup>** per month

+ Pick 9 Packs **\$48<sup>99</sup>** per month

+ Pick 11 Packs **\$56<sup>99</sup>** per month

+ Pick 12 Packs **\$61<sup>99</sup>** per month

## Lifestyle



## Real Life



## Your Life



## Cool Stuff



## Smart Stuff



## Intense TV



## More Movies



## FYI



## Fun Stuff



## Prime Time



## Music



## Sports<sup>†</sup>



## More Sports<sup>†</sup>



<sup>†</sup> Available for \$5 or \$10 depending on premium sports subscription. Sports pack for commercial establishments that have a liquor license (such as bars and restaurants).

# Add more sports and entertainment.

## + World and Adventure



**\$8<sup>00</sup>**  
per month

## + Multicultural

From **\$15<sup>00</sup>\***  
per month



## + STINGRAY MUSIC

**\$15<sup>00</sup>\***  
per month

**Includes 40 channels of commercial-free music from around the world.**

Stingray is also available for purchase as a stand-alone channel, \$33.49.

## + Business Sports



**\$10<sup>00</sup>^**  
per month

## + Premium Sports



**Customize your entertainment experience by adding 1 to 45 individual channels to any base package.**

## + Pick 1

Standalone channels only. Not eligible to receive grouped channels.

From **\$5** per month extra

## + Pick 10

**\$24** per month extra

## + Pick 30

**\$40** per month extra

## + Pick 45

**\$55** per month extra

Pick from many of our English channels, including some of our most popular channels.

Grouped channels count as one pick for Pick 10 and up.



\*Not available for commercial establishments that have a liquor license (such as bars and restaurants).

^If you're subscribed to commercial TSN, RDS and Sportsnet, the add-on price is \$5.00.



# Shaw) Direct

## Satellite TV

**shawdirect.ca/business**

**1-877-686-7912**

\*Prices subject to change without notice. Prices shown do not include tax. Not all Shaw services are available in all regions. Installation fees may apply. Rental equipment must be returned to Shaw if any of your services are cancelled. You may not resell any Shaw Services. HD hardware is required for HD Programming. After the first receiver, an outlet rate of \$9.99 per month will be applied for each additional receiver. Other conditions may apply.

All Shaw Direct services are subject to our Terms of Service and Privacy Policy.

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